

2023 Red Mountain AVA Social Media Campaign Calendar

In addition to the schedule on the pages below we plan on making posts under these categories at least once a month:

- Trivia Tuesday / Thursday
- Tasting Tuesday / Thursday
- Wine Wednesday
- Winemaker Wednesday
- Wine Pets Wednesday
- Farmer Friday
- Food & Wine Pairings
- Views of Red Mountain

Email social@redmountainava.com with pictures, good news, descriptions, preferred hashtags, etc...to help us come up with content for the Red Mountain AVA Facebook and Instagram accounts.

2023

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JAN

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

FEB

16: Taste RM Woodinville Ticket Sales

22: Wines & Wineries at Taste WA

23: Tasting Thursday Preview

24: Farmer Friday

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

MAR

Taste WA Wine Month Member Features

2-3x per week (Mon, Tues, Fri preferred)

8: Intl Women's Day

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

APR

Member Features every Fri, leading up to

Taste RM

3: Wines to Celebrate AVA-iversary

17: Intl Malbec Day

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

MAY

Member Features every Fri, leading up to

Taste RM

1-14: Mother's Day Gift Guide

6: Intl Sauvignon Blanc Day

24: Wines to buy for National Wine Day

25: National Wine Day

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

JUN

Member Features every Fri, leading up to

Taste RM

7: Wines to buy for Rosé Day

10: 'Rosé Day

2023

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUL

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

AUG

WA Wine Month Member Features

4: National White Wine Day

16: Red Wine Day

28: National Red Wine Day

30: Intl Cabernet Sauvignon Day

SEP

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

OCT

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

NOV

Thankful November Member Features

(Tuesday and Fridays)

7: Intl Merlot Day

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

DEC

12 Days of Christmas Gift Guide

April 2023

March '23							May '23						
M	T	W	T	F	S	S	M	T	W	T	F	S	S
		1	2	3	4	5	1	2	3	4	5	6	7
6	7	8	9	10	11	12	8	9	10	11	12	13	14
13	14	15	16	17	18	19	15	16	17	18	19	20	21
20	21	22	23	24	25	26	22	23	24	25	26	27	28
27	28	29	30	31			29	30	31				

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
27	28	29	30	31	1	2
3 AVA-iversary Celebration	4 Member Feature	5	6	7 Member Feature	8	9
10 Member Feature	11	12	13	14 Member Feature	15	16
17 Intl Malbec Day	18 Member Feature	19	20	21 Member Feature	22 Taste RM	23
24 Member Feature	25	26	27	28 Member Feature	29	30
1	2	Notes				